

GERRY T. MORTON

CEO, NUTRISCIENCE CORPORATION · LOS ANGELES CHAIR, TIGER 21 · MANHATTAN BEACH, CA

Gerry Morton is a founder-operator with more than two decades as chief executive of NutriScience Corporation, the platform he founded in 2003 and the owner of the consumer nutrition brands EnergyFirst and Greens Plus, and a governance record built inside one of the country's largest volunteer-led nonprofits. As Chairman of the Board and Council President of the Boy Scouts of America in Los Angeles, he led a 100-plus member board through a fiscal turnaround, the retirement of \$13.2 million in debt, and the merger that created the Greater Los Angeles Area Council. He chairs two TIGER 21 Groups for wealth creators with \$30M+ in investable assets, sits on the board of YPO's Global One Chapter, and holds an Executive MBA from UCLA Anderson.



Audit & finance

Deficit to \$1M surplus in two years; \$13.2M of debt retired; council taken debt-free.

Governance & nominating

Led a two-council merger; carried board composition and succession through it.

Consumer & CPG

22 years scaling nutrition brands to national retail; Inc. fastest-growing recognition.

Development & stakeholders

\$25M+ raised, including a \$10M endowment gift; led a 100+ member board.

BOARD & GOVERNANCE EXPERIENCE

Boy Scouts of America, Greater Los Angeles — Chairman of the Board & Council President, 2014–2018. 26,000 youth, 11,000 adult leaders, a 100+ member board. Turned two consecutive years of \$2.5M losses into a \$1M surplus and retired \$13.2M in debt. Raised \$25M+, including a \$10M endowment gift. Led the merger creating the Greater Los Angeles Area Council.

City of Manhattan Beach — Planning Commissioner, 2017–2023; Chair, 2020–2022. Presided over public hearings and quasi-judicial land-use decisions on a public record.

TIGER 21 — Los Angeles Chair, 2024–present. Chairs two confidential Groups for wealth creators with \$30M+ in investable assets. Rookie of the Year 2025 and Chair of Excellence; 2025 survey: Net Promoter Score +100, 9.9/10 likelihood to renew.

YPO, Global One Chapter — Board Member, 2017–present. Member Engagement Officer, Gold Chapter Chair, and Membership Chair; chapter strategy, governance, and learning events.

Entrepreneurs' Organization — Los Angeles Chapter President, 2007–2008; Global Forum Director, 2006–2008. Wrote the original global curriculum for EO's Accelerator Program. Membership Chairman: #1 recruitment worldwide, 53 new member CEOs in one year.

Rotary Club of Manhattan Beach — Member, 2010–present; President and Board Member, 2022–2023. Named Rotarian of the Year.

"Gerry led this organization during a particularly challenging time and did so with great skill and enthusiasm ... Mission critical financial management and thoughtful use of assets has allowed this century old agency to continue shaping the character of area youth."

DAVID S. MESHULAM, FELLOW BSA LOS ANGELES BOARD MEMBER

Full operating and governance record: gerrymorton.com/operating-record

OPERATING EXPERIENCE

NutriScience Corporation — Founder and Chief Executive Officer, 2003–present. Platform that launches, grows, and acquires nutrition and CPG brands.

EnergyFirst — Acquired 2004; CEO. Grew the naturally sweetened, low-glycemic protein brand founded in 1997 on a 36% three-year CAGR, recognized by Inc. Magazine among America's fastest-growing private companies.

Greens Plus — Managing Member, 2016–present. Creator of the first blended green superfood powder; scaled national retail distribution to top SPINS rankings and multi-year best-seller status at Trader Joe's.

Morton Development — Principal, 2001–2004. Developed \$20M+ of residential property in the South Bay.

Interwoven; Scribe Technologies — Enterprise software sales, 1995–2001. President's Club at both; #3 sales hire at Interwoven during its hyper-growth years.

EDUCATION & CREDENTIALS

Harvard Business School — HBS/YPO President's Program in Leadership, 2019–2020

MIT Sloan — Entrepreneurial Masters Program, 2007–2009

UCLA Anderson — Executive MBA, 2003–2005

University of Arizona, Eller College — BSBA, Entrepreneurship, 1995

Honors — Eagle Scout; Silver Beaver Award; Spirit of Inquiry Alumnus Award

Also — Author, *The Energy Guidebook*; private pilot; USCG-licensed captain; four-time Ironman finisher